

# Data Protection for Blue-Collar Workers

Data protection is part of every working environment. Handling personal data responsibly builds trust and ensures compliance with statutory data protection obligations as well as legal certainty across all areas of work – including industrial and operational settings, such as production, logistics and manufacturing. We provide your employees with concise, easy-to-understand guidance on how to recognise personal data in everyday tasks and protect it securely using simple, effective measures.



## Quick Facts



**Focus:** Practical data protection and confidence in action for blue-collar workers



**Duration:** 15 minutes (based on average completion time)



**Target group:** Blue-collar workers



**Flexible:** Available via your internal LMS or our online learning platform



**Certificate:** Personalised certificate of participation included



## Key learning content for your employees

- **Data protection fundamentals:** Safely identifying personal data and handling sensitive information responsibly.
- **Secure data handling in practice:** Practical measures that can be implemented directly in the individual working environment.
- **Relevance beyond the office:** Understanding data protection as a shared responsibility across all areas of the organisation.
- **Correct behaviour in critical situations:** Clear guidance on how to deal with data protection incidents and who to contact.

## Effective learning through modern methods

### Storytelling

Realistic scenarios from industrial and operational environments

### Gamified learning

Interactive elements that encourage active participation and build confidence

### Practical examples

Practice-oriented case studies reflecting real working situations

### Final quiz

Targeted knowledge check to reinforce practical decision-making skills

## Expert knowledge for secure data handling



People working in blue-collar roles rarely associate their daily tasks with data protection. Yet responsible handling of personal data is just as crucial here. Only practical, relevant knowledge enables secure behaviour in everyday working life.

Johannes Gilch – LL.M., Legal Counsel



Handle data with confidence and strengthen your organisation. Try it now with no obligation!

Start Demo