

# ESG Business Impact and CSRD Compliance

**More than just a trend: ESG as the key to sustainable success.**

Our training explains what sustainability really means, what opportunities the Corporate Sustainability Reporting Directive (CSRD) creates, and why ESG has become the new language of successful businesses.



## Quick Facts



**Focus:** ESG and CSRD as success factors for modern, future-oriented corporate management



**Duration:** 15 minutes (based on average completion time)



**Target group:** Employees in management and leadership roles



**Flexible:** Available via your LMS or our online platform



**Certificate:** Legally compliant proof of participation included

## Key learning content for your employees

- **Understanding ESG:** What sustainability means for businesses and why its impact goes far beyond regulatory requirements.
- **Knowing your obligations:** Key requirements for reporting, governance and responsibility as a competitive advantage.
- **Acting sustainably:** Turning strategy into everyday business practice for long-term success.
- **Seizing opportunities:** ESG and CSRD as drivers of innovation, credibility and sustainable development.

## Effective learning through modern methods

- **Storytelling:** Realistic scenarios with clear ESG relevance
- **Playful learning:** Interactive elements that encourage active participation
- **Practical examples:** Concrete applications of ESG in the workplace
- **Final quiz:** Short knowledge check to secure learning outcomes

## Expert knowledge for your employees



*Responsible corporate management means engaging with reality, observing developments and consciously taking a stance. Sustainability emerges where knowledge, strategy and values come together.*

**Prof. Dr. Cordula Meckenstock – CEO, Legal Expert**



**Build sustainable knowledge within your organisation.  
Test it now without obligation!**

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